

## NATIONAL MUSEUM OF RACING AND HALL OF FAME 2021 ANNUAL REPORT



THE MISSION OF THE NATIONAL MUSEUM OF RACING AND HALL OF FAME IS TO PRESERVE AND PROMOTE THE HISTORY OF THOROUGHBRED RACING IN AMERICA AND HONOR THE SPORT'S MOST ACCOMPLISHED PARTICIPANTS IN THE OFFICIAL NATIONAL THOROUGHBRED RACING HALL OF FAME.

## National Museum of Racing and Hall of Fame Letter from the President

Dear Friends,

The sport of thoroughbred racing features tremendous action, energy, and passion. We have strived to bring those same elements to the National Museum of Racing and Hall of Fame with the goal of showcasing the vibrancy and excellence of our beloved sport to both new and longtime fans of the game.

The Museum has long held prominent standing within racing and we continue to honor our commitment to preserve and promote the sport's rich history to the broadest audience possible. As an institution and a sport, we have faced great challenges the past two years because of the pandemic, but the passion and commitment of our supporters — specifically our members, our local communities, racing enthusiasts throughout the country, our Board of Trustees, and staff — have made us stronger and our future one of great possibilities.

Thousands of racing fans visited the Museum in 2021 and experienced a new era in our rich history. Our revitalized Hall of Fame and updated galleries and exhibits have proven both educational and entertaining. As a museum, we must be both to be successful. I believe we are achieving that goal and that the National Museum of Racing and Hall of Fame is the best sports Hall of Fame in the country.

The centerpiece of our revitalization is the emotional and immersive signature film "What It Takes: Journey to the Hall of Fame," which is narrated by Bob Costas and features the remarkable insight and stories of numerous Hall of Fame legends. The film takes visitors on a journey from the farms to the backstretch to the winner's circle with a focus on the dedication and talent required to achieve racing's most prestigious honor—induction into the Hall of Fame. The film is beautiful and powerful and serves as a love letter to racing. It is something you will never forget.

Along with this spectacular film, the Hall of Fame plaques have been modernized and transitioned into digital interactive experiences for each of the 462 inductees. These interactive plaques feature thousands of photographs and hundreds of videos and are regularly updated as active Hall of Fame members continue to achieve within the sport.

Additionally, the Museum has an enhanced Race Day Gallery, a new booth where fans have the opportunities to call historic races, and an interactive gallery detailing the history and importance of The Jockey Club. Our exhibits continue to showcase the wonderful history of racing and honor the trailblazing horses and humans who have advanced the sport. In 2022, the Museum is looking forward to opening our first multilingual exhibition, *Betting on America*, which will tell the remarkable stories of the many immigrants who have thrived in racing throughout history. Other new exhibits will feature the works of renowned equine artist Richard Stone Reeves and iconic photographer Jim Raftery.

The Museum's 2022 events schedule will be filled with both new and traditional offerings, highlighted by the Hall of Fame Induction Ceremony and Annual Ball in August. We thank you for your continued support of the National Museum of Racing and Hall of Fame and look forward to seeing you this year.

John Hendrikson

John F. Hendrickson President, National Museum of Racing and Hall of Fame

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A special thank you to the Museum's volunteers and all they do for the Museum.

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## National Museum of Racing and Hall of Fame 2021 Hall of Fame Induction



The 2021 Hall of Fame induction ceremony was held on Friday, Aug. 6 at the Fasig-Tipton pavilion in Saratoga Springs, N.Y. The class of 2021 — Triple Crown winner American Pharoah and trainers Jack Fisher and Todd Pletcher — were honored alongside 2020 inductees Wise Dan, Tom Bowling, Darrel McHargue, Mark Casse, J. Keene Daingerfield, Jr., Alice Headley Chandler, and George D. Widener, Jr. (The 2020 Hall of Fame induction ceremony was cancelled because of the COVID-19 pandemic). Former New York Racing Association track announcer Tom Durkin served as master of ceremonies. The 2022 Hall of Fame ceremony will take place on Friday,



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## National Museum of Racing and Hall of Fame Hall of Fame Education Experience

When the Museum re-opened on September 5, 2020, the completion of the Hall of Fame Education Experience project was the crowning glory of all the renovations. The project's 16-minute signature film – "What It Takes: Journey to the Hall of Fame" has moved everyone who has seen it with its beauty and emotion and each person has walked away with a greater appreciation of the achievements of the horses, trainers, jockeys and Pillars of the Turf who have achieved our sport's greatest honor – induction into the Hall of Fame.

As well as this amazing film the renovation also included the following – a brand new Race Day Gallery, a new Jockey Club exhibit, an area in the Lobby now designated to highlight all the Eclipse Award and Breeders' Cup winners, a beautiful new Gift Shop, and a refresh of all the galleries.

The project's goal was two-fold: re-energize current racing fans and create new ones. The Museum educates visitors about the history of the sport, captures them with the beauty of the artwork and trophies, and inspires them to share their enthusiasm with others long after their visit. We feel the project achieved its goal.





#### 2021 Special Exhibitions at the National Museum of Racing

- *Photo Finish:* 2<sup>nd</sup> annual juried photography exhibition, von Stade Gallery (September 5, 2020 January 31, 2021; online exhibition available on website through Fall 2021)
- The Paintings of Martin Stainforth, Link Gallery (September 5, 2020 June 14, 2021)
- Women in Racing, McBean Gallery (July 20, 2019 January 2, 2022)
- Muybridge and Motion: Selections from the Tang Teaching Museum Collection, Link Gallery (July 1, 2021 January 2, 2022)
- *'Chasing Summer: The Art of Steeplechase*, von Stade Gallery (July 1, 2021 September 30, 2021)
- *Photo Finish:* 3<sup>rd</sup> annual juried photography exhibition, von Stade Gallery (November 5, 2021 February 20, 2022; online exhibition available on website through Fall 2022)

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#### **2021** Curatorial Department Notes – Exhibitions Update

Several exciting new exhibits debuted at the National Museum of Racing and Hall of Fame in 2021, with thematic cases and artifacts added to our galleries and ongoing exhibits and new standalone special exhibitions.

The first new exhibit update of the year allowed the Museum to showcase more historic Saratoga Race Course artifacts in the Lower Lobby. Following the 2013-2014 racing sesquicentennial exhibition in McBean Gallery, this space has been transformed into an exhibit on the history of racing in Saratoga Springs. A wall of track signs – including several new acquisitions donated by the New York Racing Association – and a thematic case that explores one fun fact relating to Saratoga racing history have been added to this ongoing exhibit.

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Another exhibit update celebrated the 75<sup>th</sup> anniversary of Assault's Triple Crown victory. Generously loaned by King Ranch Archives, historic artifacts related to Hall of Fame horse Assault's Triple Crown campaign including race-worn silks, horseshoes, win photos, and a scrapbook will be featured in the Triple Crown Gallery through April 2022.

The annual rotating display case for the Edward P. Evans Gallery honored racing milestones from 50 years ago, including the inaugural Eclipse Awards (with Hall of Fame trainer Charlie Whittingham's Eclipse Award for Outstanding Trainer and Hall of Fame Pillar of the Turf Paul Mellon's Eclipse Awards for Outstanding Owner and Breeder), the first of Hall of Fame horse Shuvee's Jockey Club Gold Cups, and Hall of Fame horse Riva Ridge's Garden State Stakes trophy.

For its final year, our *Women in Racing* exhibition featured historic racing silks of prominent female owners throughout history, including all five female Hall of Fame Pillars of the Turf (Penny Chenery, Gladys Mills Phipps, Helen Hay Whitney, Marylou Whitney, and Alice Headley Chandler) and the first three women elected to The Jockey Club (Allaire du Pont and Martha Gerry, in addition to the previously mentioned Chenery). It was great to share our silks collection with the public and celebrate these extraordinary women in racing this year. We also celebrated Alice Headley Chandler's induction into the Hall of Fame as part of the Class of 2020, gathered more of your own "Women in Racing" stories through our digital message board, and updated our "timeline of firsts" and interactive exhibit to include additional facts and pioneers of the sport discovered through our ongoing research. Although we were sad to close this exhibition on Jan. 2, 2022, we look forward to creating an online presence for *Women in Racing* that will continue to share the stories of the trailblazers of the past that paved the way for future generations of women in the sport of American Thoroughbred racing.

The Museum also debuted three new exhibitions, starting with the July 1st opening of Muybridge and Motion: Selections from the Tang Teaching Museum Collection in Link Gallery and 'Chasing Summer: The Art of Steeplechase in von Stade Gallery. Muybridge and Motion featured a series of groundbreaking animal locomotion photographic studies by Eadweard Muybridge (1830-1904) from the Tang Teaching Museum collection at Skidmore College and paintings by Henry Stull (1851-1913) from the Museum Collection. Exhibited together for the first time, these works from two separate museum collections illustrated how the technological advancements in photography made by Muybridge forever changed the way motion is depicted and understood, particularly in the field of equine art. This exhibition was part of "All Together Now," a regional collection-sharing project organized by The Frances Young Tang Teaching Museum and Art Gallery at Skidmore College with the support of the Henry Luce Foundation. This was a great opportunity to share the work of

Muybridge with our visitors (something referenced in our guided tour), and the Museum hopes to continue collaborating with other cultural institutions to create dynamic programming, like *Muybridge and Motion*, in the future. 'Chasing Summer was our summer fine art exhibition and celebrated the Steeplechase Hall of Fame induction year by showcasing 31 works of steeplechasing art, including 13 works from the Museum Collection that were previously on loan and had not been exhibited at the Museum in decades. Artists represented in this exhibition included Henry Alken, W. Smithson Broadhead, Paul Brown, Sir Alfred J. Munnings, Frederic Remington, Franklin Brooke Voss, and Charles Morris Young, among others.





Three featured exhibitions in 2022 (from top right): Muybridge and Motion: Selections from the Tang Teaching Museum Collection, 'Chasing Summer: The Art of Steeplechase, and Women in Racing.

Our last new exhibition for the year was the 3<sup>rd</sup> annual *Photo Finish: Juried Photography Exhibition*. This exhibition featured the work of 49 photographers from 14 states (California, Connecticut, Illinois, Kentucky, Maryland, Minnesota, Nevada, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia, and Wisconsin). The selected photographs document the entire racing experience, from the farm to the backstretch to the winner's circle, including several images that showcase how Covid-19 impacted the racing world. This exhibition will remain on display in the von Stade Gallery through Feb. 20, 2022, and the online exhibition (which features an additional 15 online-only entries) will remain available on our website through Fall 2022 at <a href="https://racingmuseum.org/exhibits/photo-finish-juried-photography-exhibition">https://racingmuseum.org/exhibits/photo-finish-juried-photography-exhibition</a>. To date, the *Photo Finish* juried photography exhibition program has received submissions from 27 states and three Canadian provinces. Our goal is to have photographers from all 50 states participate, and we look forward to seeing what photographers submit once we announce the call for submissions for the 4<sup>th</sup> annual exhibition in 2022.

#### 2021 Curatorial Department Notes - Collections Update

The Museum embarked on several curatorial collaborations and collections-based projects this year. Curatorial staff searched through the collection to find artifacts relating to African Americans involved in Thoroughbred racing for inclusion in the "Chronicle of African Americans in the Horse Industry" project coordinated by the International Museum of the Horse/Kentucky Horse Park Foundation. As an institutional partner, the Museum digitized several unique works of art and artifacts from the collection for this educational web resource and provided background information on each object's historical significance. The Museum's contributions to this project will debut online in 2022.

In early 2021, the Museum was fortunate to receive a donation of over 4,000 photographic negatives by acclaimed photographer Bert Morgan, showcasing scenes at Saratoga from the 1930s to the 1970s. The Bert Morgan Archive negative collection came in two different formats: color 120 negatives and black-and-white 4x5 negatives. Due to the technical challenges of conserving and digitizing film negatives, the Museum carefully reviews this type of donation to make sure it is historically relevant and helps fill in gaps in our existing photography collection. The negatives were in some need of conservation treatment, and we decided to outsource the conservation and digitization of this collection. We sent a sample batch of both negative formats to the Northeast Documentation Conservation Center (NEDCC) to understand the extent of the condition issues and how this would affect the digit/.mnbvxcz/i0.zation process. The 4x5 negatives need to be digitized as-is since they cannot reverse the damage. The 120 negatives that were adhered to each other can be separated, but since most have adhered emulsion side to emulsion side (the emulsion side is the dull side of the negative) it would be more difficult. Fortunately, most of the 120's came with proofs, which could be digitized as a supplement to preserve the image if separation caused too much damage to the negative.

Two envelopes of 120 negatives were sent to NEDCC and tested for separation. These tests used mechanical separation and a combination of mechanical and aqueous separation, with the latter recommended by NEDCC due to less damage occurring on the resultant image. We also had one 4x5 negative showing each condition issue (visible cracks, bubbling, stains, grime) digitized to see if we could get a good image from them. We were happy to see that the issues exhibited in the 4x5's did not have a significant impact on the final digitized image. We plan on having these negatives conserved and digitized in batches over the next several years so that they can be catalogued and shared with our visitors in the future.

Here are some images of the sample set of negatives that we had conserved and digitized by Northeast Documentation Conservation Center in 2021 that illustrate our progress in preserving this historic negative collection.





The running of the 1977 Tuscalee Steeplechase won by Café Prince with Jerry Fishback up. Resulting images of recommended separation treatment for negatives adhered together.



First female track superintendent Anne Clare. This negative was showcasing some bubbling on the lower portion. The bubbling is an early-stage acetate deterioration.



The 1937 Whitney presentation with John Hay Whitney, jockey N. Wall, and owner William Ziegler Jr. This negative showed mid-stage acetate deterioration with the introduction of channeling and severe embritlement that can lead to cracking.

Beginning in June 2021, the Museum began an intensive project of reorganizing and inventorying our library via LibraryWorld, an online database that allows public access. The John A. Morris Research Library houses more than 5,000 monographs, serials, and periodicals concerning Thoroughbred racing in the United States and abroad. Biographies, racing manuals, and stud books are included in the collection, along with issues from *The BloodHorse*, *Daily Racing Form* Chart Books, and *Thoroughbred Times*, among others. Seven volunteers and staff members devoted nearly 600 hours of their time to help the Museum reorganize the large front portion of the library and enter 3,514 monographs and serials into the database. This inventory accounts for about two-thirds of our library collection. The Museum plans to continue to inventory the rest of the library in 2022 with the help of our dedicated volunteers. To view what has already been inventoried, members of the public can search our library collection via the link to the database on our website here: <a href="https://racingmuseum.org/museum/research-library">https://racingmuseum.org/museum/research-library</a>.

Another exciting collections-related collaboration opportunity came in July when the Museum was approached by a representative from the Sherman Grinberg Film Library regarding historic Thoroughbred racing newsreels. The Sherman Grinberg Film Library, located in Los Angeles, California, is one of the world's oldest and largest privately held film archives, serving Hollywood and the world film community for more than 75 years.

The Film Library has more than 20 million feet of historic newsreel footage with content dating mostly from 1895 to 1957. The archive includes the historic Paramount Newsreels, first called Eyes of the World (silent era) and later Eyes and Ears of the World (the "talkies"). It also includes the entire American Pathé newsreel library, one of the oldest newsreel collections going back to 1897, the Industry on Parade series, Allied Artist Scenic stock footage, and over 3,500 mid-century television and movie theater commercials.

The Museum has partnered with the Sherman Grinberg Film Library to provide public access to digitized newsreels with historic Thoroughbred racing related content. To date, the Museum has received 200 videos relating primarily to our Hall of Fame inductees. These videos include the 1942 Preakness won by Alsab, 1940 Belmont Stakes won by Bimelech, 1936 Belmont won by Granville, 1929 Kentucky Derby won by jockey Linus McAtee, 1949 Kentucky Derby won by jockey Steve Brooks, among many others. The Museum can use these videos in future exhibitions, special events, and social media features. A full list of the Sherman Grinberg Film Library videos will be available on the Museum website next year, and we look forward to adding these racing history moments to our archives and sharing them with the public.

To learn more about our collection – including items not currently on display to the public – please follow our social media channels (@nmrhof) which feature: #MuseumObjectMonday (weekly, every Monday), and #TreasureOfTheVaultTuesday (monthly, last Tuesday of the month), and much more!

# National Museum of Racing and Hall of Fame Facility Rentals

The National Museum of Racing and Hall of Fame is a beautiful and unique location for your special event. Rent out the entire Museum and hold your dinner in the Hall of Fame Gallery with a cocktail party in the Sculpture Gallery. The Museum rental includes the beautiful courtyard area by the Secretariat statue. Your guests will love touring the Museum with the new signature film and interactive Hall of Fame experience.

You can also rent the Hall of Fame or Sculpture Gallery for smaller events. The Horseplay Gallery is available for Children's birthday parties. The Museum's Library and von Stade Gallery are unique spaces and are available during regular Museum hours for your business meeting. The Museum is available for wedding receptions and ceremonies, rehearsal dinners, corporate receptions and dinners, nonprofit fundraisers and galas, birthday parties and anniversaries, showers, meetings, and seminars.



The Museum is following COVID-19 Guidelines in accordance with recommendations from Saratoga County, New York state and the CDC to ensure the safety of our clients, their guests, and the Museum staff.

# National Museum of Racing and Hall of Fame Education

The Education Department creates and implements in-person, off-site, and virtual programming, tours, and outreach events for Museum patrons of all ages.

Educational programming for youth and adults remained primarily virtual through June of 2021 due to ongoing pandemic regulations. The Student Art Show returned as a physical exhibit in the spring of 2021 for the first time since 2019. The 2021 Rodion Cantacuzene Scholarship, presented annually to a high school senior from Saratoga County with a demonstrated record of academic excellence and exemplary service to the community, was awarded to Julian Silva-Forbes, a senior at Saratoga Springs High School admitted to Columbia University.

Foal Patrol, the National Museum of Racing and Hall of Fame's live stream program that follows mares during their pregnancy and foaling, hosted Season 4 over the first half of 2021. The season spotlighted four mares and one stallion from five Kentucky and New York farms. The featured mares included Miss Always Ready in foal to Palace Malice at Three Chimneys, Janae in foal to Malibu Moon at Safari North, Miss Chapin in foal to Oscar Performance at Mill Ridge, and To the Moon Alice in foal to Uncle Mo at Old Tavern. Tapit was the featured stallion at Gainesway. The Education team created pages showcasing the season's participants with their biographies, image galleries, and updates on daily activities throughout the season.



Tour bookings for the first half of 2021 were impacted by the pandemic, but over the summer, the Museum began to offer regularly scheduled tours for adults for the first time since late 2019; hosting roughly 450 adults for Oklahoma Training Track and Tom Durkin tours.

# National Museum of Racing and Hall of Fame Education (continued)

The Museum's Educator role was vacant from May through mid-September. In the last quarter of 2021, the Education Department hosted its first youth tour since 2019. The tour for 4<sup>th</sup> and 5<sup>th</sup> grade students was outdoors only per current school protocols, but it signaled the hopeful return of our annual Health, History, and Horses tours for area 4<sup>th</sup> graders in May and June of 2022. Drop-in programming for children in the HorsePlay! Gallery is also slated to return in the spring.

The Museum was a host site for the annual I Love New York's Fall Path Through History Weekends as well as the Discover Saratoga's Family Fall Weekends in October.

New online youth programming series, *Collections Connections for Kids* and *Storytime with Horse Buddies*, were launched in December with scheduled weekly releases. *Collections Connections*, designed for learners ages 8 and up, uses objects in the Museum's collection to connect youth to the horses, people, and places of the industry's past and present. *Storytime with Horse Buddies*, designed for learners ages 4 through 8, uses language, art, and early elementary history to foster horse appreciation, the care of the horse, and industry awareness. *Insights*, a new industry career awareness series for middle and high school students, will launch in concert with Foal Patrol Season 5.

In the fourth quarter, the Education department partnered with the University of Louisville Equine Industry Program to pilot programming efforts with university equine departments. Lectures and in-classroom workshops on how to conduct research in the industry are scheduled for next semester. In addition, the Education department established a credit-bearing co-op internship exchange with the University of Louisville to commence next semester.

Foal Patrol Season 5 will launch on January 5, 2022, featuring mares from five Kentucky and New York farms. Plans for Season 5 included heightened media coverage and support, with regularly scheduled mare and foal videos created and promoted by a major industry news outlet. The team will support Foal Patrol with a new Education Site, new viewer engagement initiatives, social media, press releases, and regular blog posts. New partnerships with industry resources, including veterinarians, university equine industry programs, media partners, and industry collaborators, will augment Foal Patrol educational content and promotion.



# National Museum of Racing and Hall of Fame 45<sup>th</sup> Annual Museum Ball Honorary Committee

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## National Museum of Racing and Hall of Fame 2021 Financial Statement Summary

#### 2021 Financial Statement Summary

2021 Revenues:	\$5,276,192	100%
Capital Campaign:	\$2,054,372	39%
Investments:	\$124,459	1%
Investments Gains/Losses:	\$1,830,188	35%
Ball/Special Events:	\$367,065	7%
Gifts and Grants:	\$134,101	2%
Membership:	\$90,254	2%
Shop Sales:	\$143,368	3%
Other Income:	\$247,709	5%
Admissions:	\$145,776	3%
Other Special Events:	\$138,900	3%

2021 Expenses:	\$3,715,863	100%
Curatorial and Conservation:	\$2,500,948	67%
Management and General:	\$545,439	15%
Fundraising:	\$558,317	15%
Cost of Sales:	\$111,159	3%

# Capital Cambaign: Gifts and Grants: Membershib: Admissions: Admissions: Investment Gains: Mempershib: Admissions: Investment Gains: I



# National Museum of Racing and Hall of Fame 2021 Annual Appeal

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Addline Bova

Stephen Carr

James E. Bannon

## National Museum of Racing and Hall of Fame Membership (continued)

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Gretchen Jackson	Richard Kipp	James E. Lippert
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Cecelia Johnson	Joseph Kutzman	John Machado
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Brereton C. Jones	Gregory J. Larson	Raymond F. Mahoney
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Russell B. Jones	Lawrence Laterza	Marianne Malczewski
Joan Jones	Pat Lavin	Vivien G. Malloy
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John Mangini	Tom McEvoy	Rose-Marie Mola
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Edward Maple	Claude R. McGaughey	Collette Molloy
Gloria J. Marceau	Peter D. McGivney	Peter Molloy
Donna March	Lawrence L. McGourty	Jill Montague
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Solveigh Marcks	Robin McHargue	Karen Morandi-Isabella
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Matthew Marino	Kevin McIntyre	Taylor Morrison
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Bill Orzell	Cindy Potoker	Stacie C. Rogers
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Nicholas Osdale-Popa	Joseph Potvin	Kathleen Romeo
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Pamela Ostrager	Marcia Poutiatine	Jeffrey Roncalli
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Mary Charlotte Parr	David Pulito	Edward Rosen
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Virginia Kraft Payson	Patricia Quinn	Larry Roth
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Frank Pelc	Laine F. Raia	David Rothstein
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Patricia N. Peterson	R. A. Rankin	Robert A. Rusnak
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John D. Peterson	Ricarda Rashinski	Taylor Sage
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Jenny Phillips	Bryan Regensburger	Elizabeth Sandberg
Willard Phillips	Matthew Reichel	Jose Santos

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